

PERFORMANCE COLORS AND SEASONAL TRENDS

KICKOFF
WINTER 21*22

UPDATE
SUMMER 21

PERFORMANCE COLORS
by Nora Kühner

21 spring
summer

AS WE LIKE IT



THE ADVANTAGES

**A well-thought concept with a
unique approach to study and think
the evolution of color in the
seasonal flow**

Embracing diverse cultures

**Pragmatic support for your workflow:
light & wash fastnesses
color codes are provided for
Archroma, Coloro, DyStar, Pantone**

A true design tool



WHAT DO WE LIKE?



Strict grids,
rigid structures.

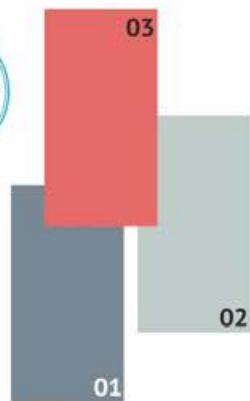




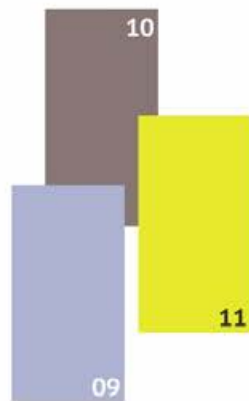
**CLEAN
BARE
OPTIMIZED**

FUNCTIONAL

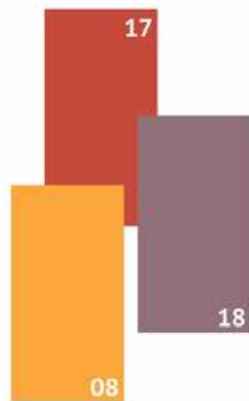
**PRAGMATIC
STANDARDIZED
USEFUL**



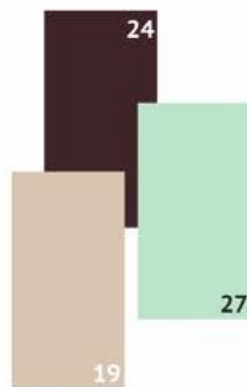
BOT OR NOT?



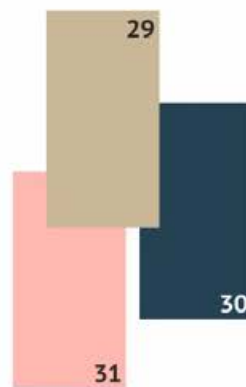
DIGITAL
MAGNETISM



ALL ABOUT ME



POWER
PLAY

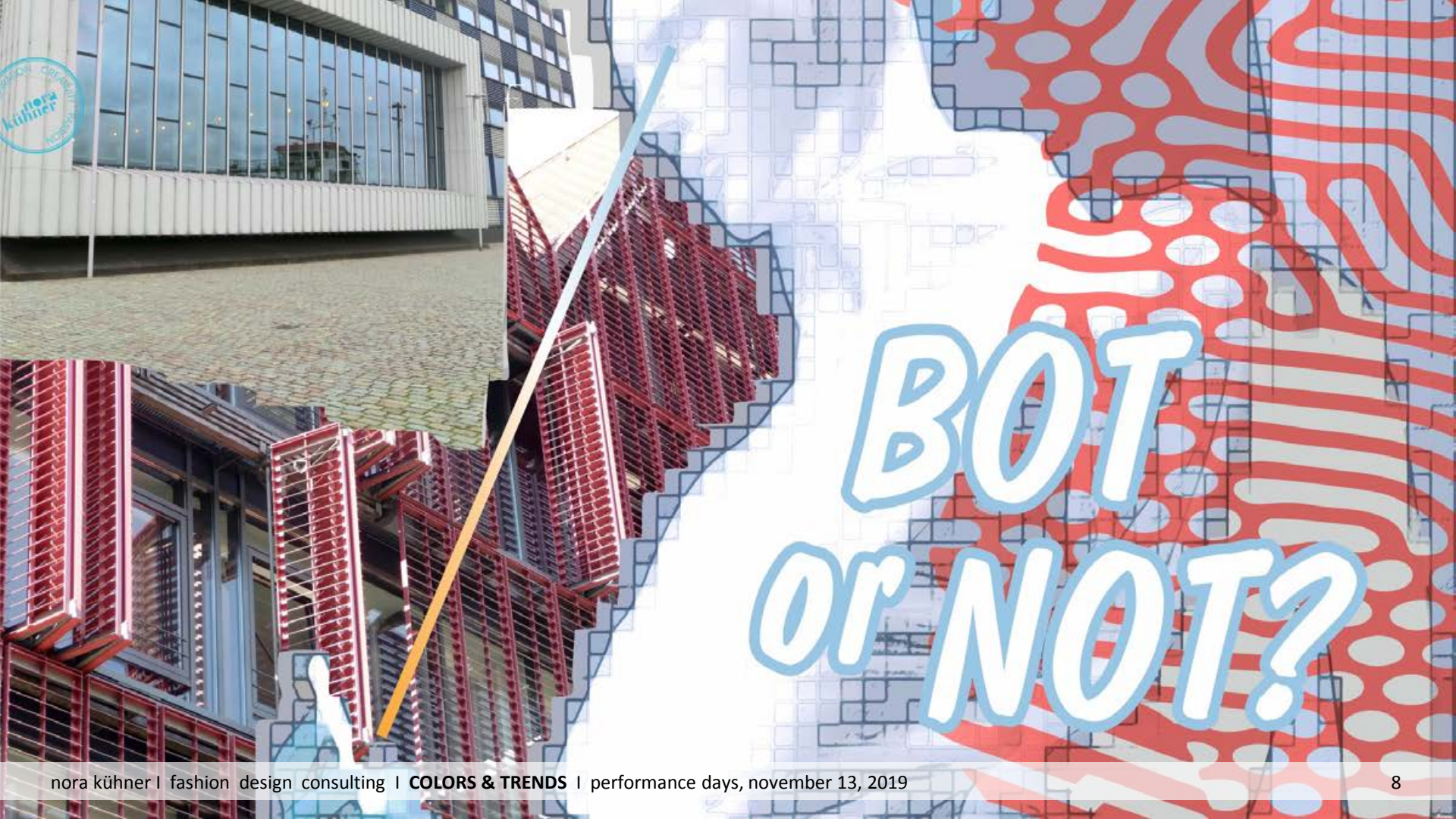


BEYOND
MEASURE



THE
PLANETARY GARDEN

Summer 2021 The Seasonal Core Colors



BOT or NOT?

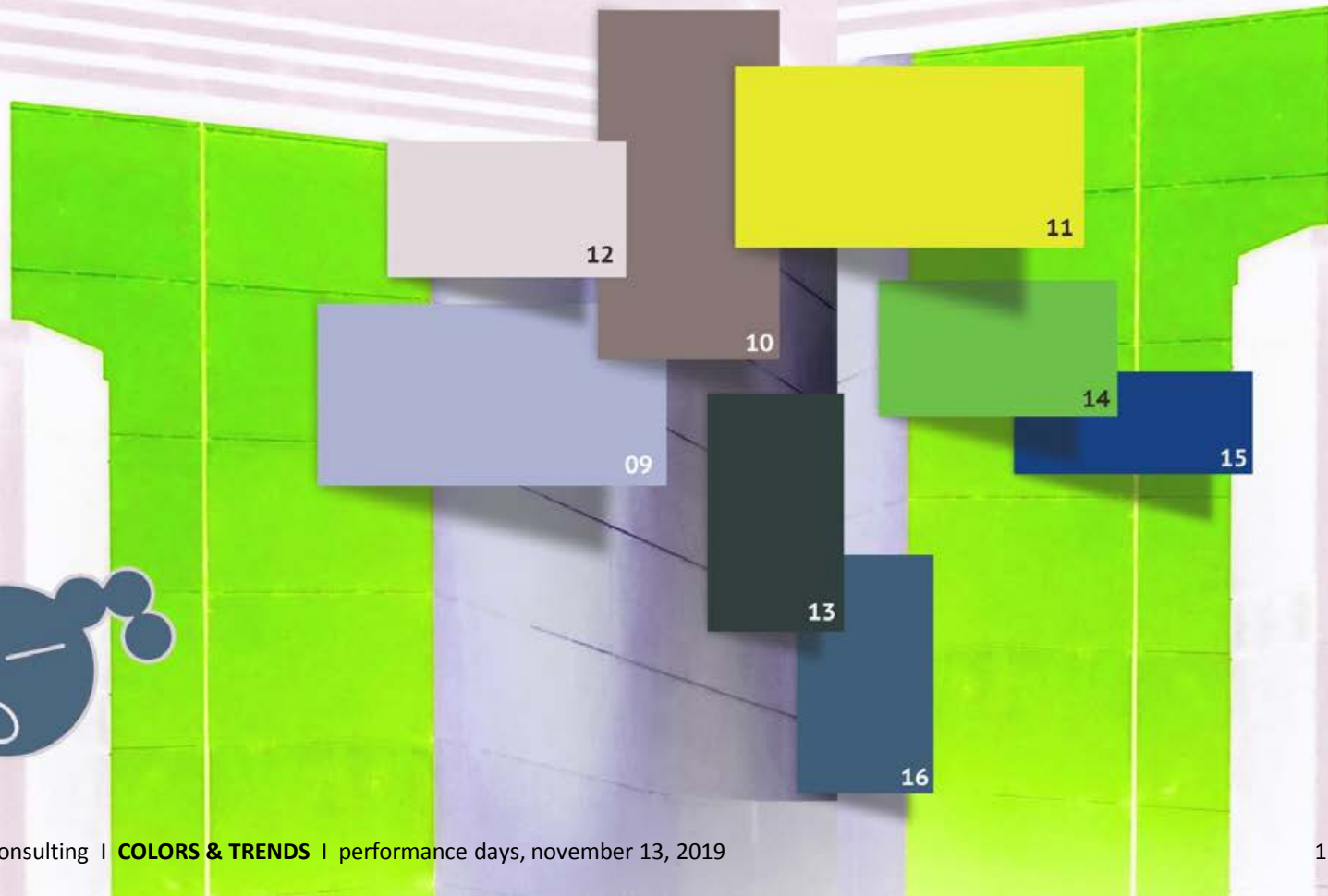


color combination: DELAB





digital magnetism





READY FOR
CLOSE-UP?

ALL ABOUT ME





08



19



17



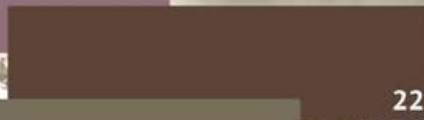
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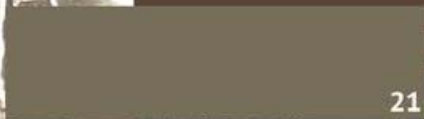
23



18



22



21





POWER PLAY

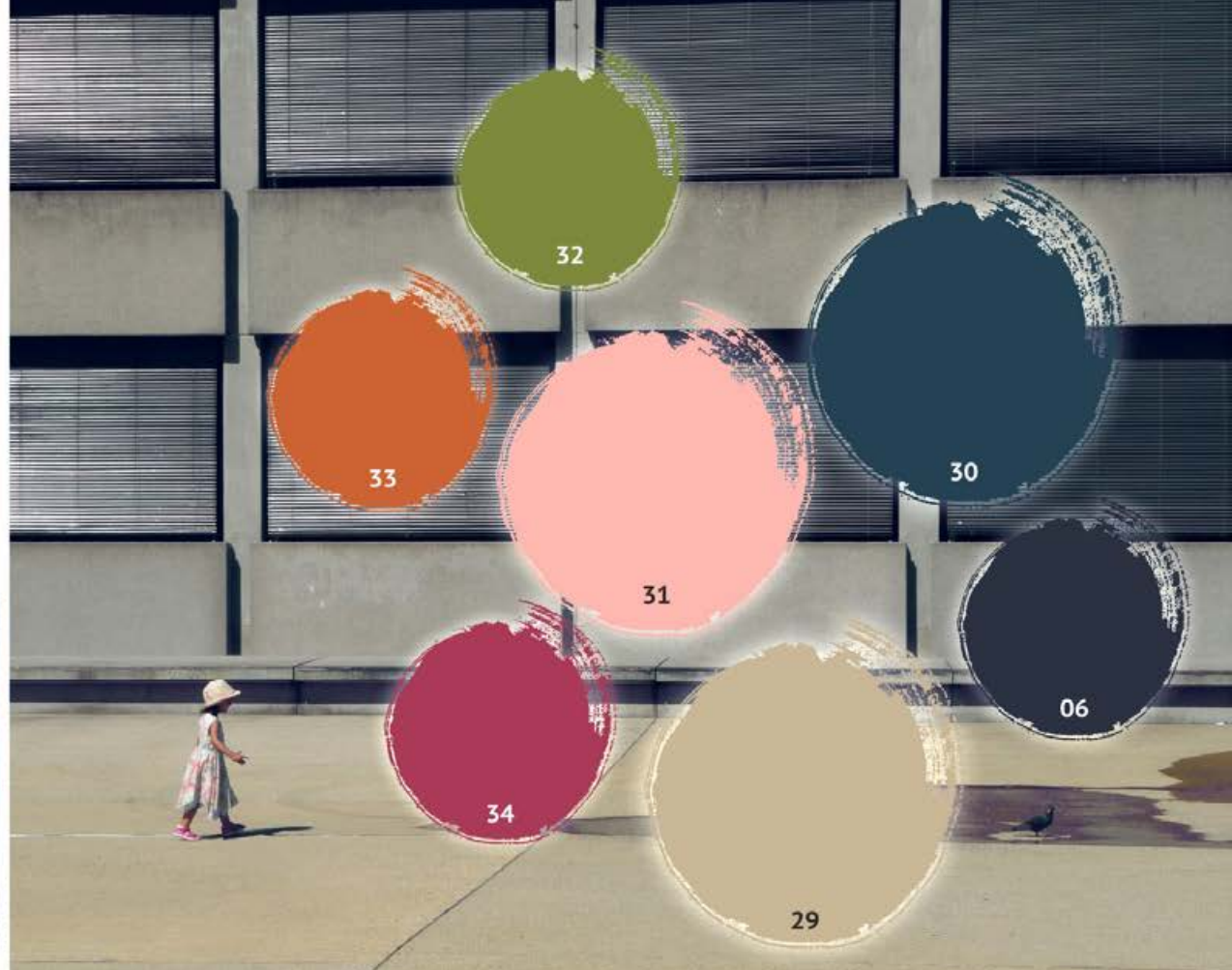


A world in transition -
in between extremes and out of scale ...



FRAGILE
HANDLE WITH CARE

BEYOND MEASURE

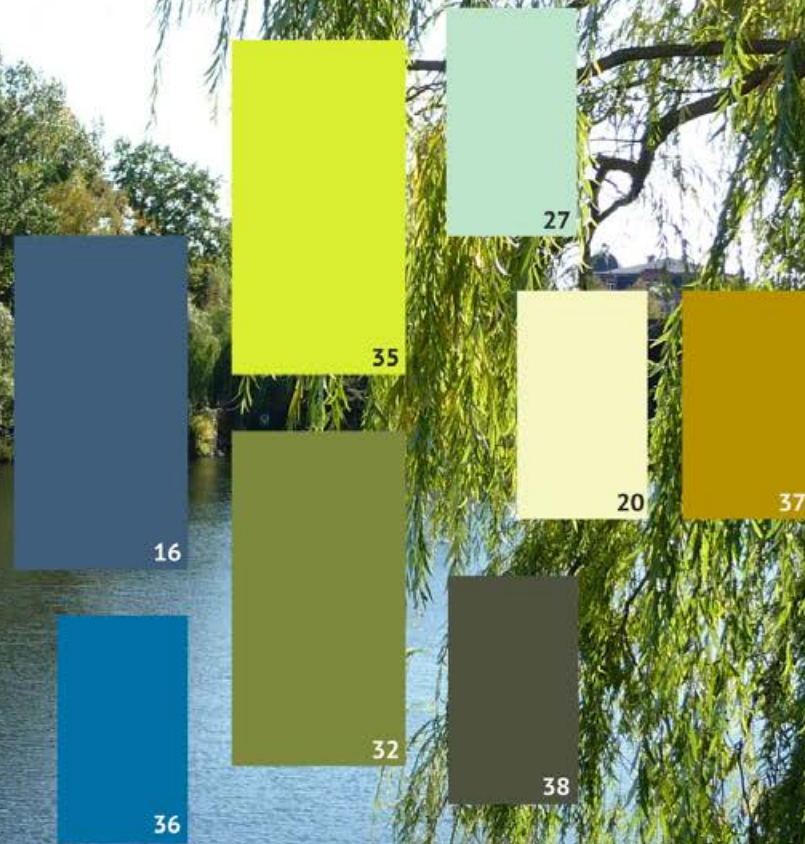




The Planetary Garden



**Nature -
a truly timeless and global
source of inspiration**



WHAT'S COMING UP?

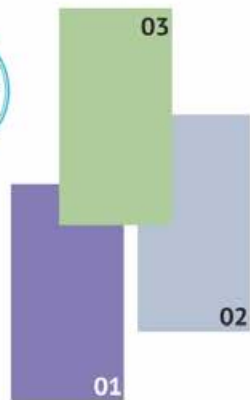
PERFORMANCE COLORS
by Nora Kühner

21^{1*}
2
WINTER

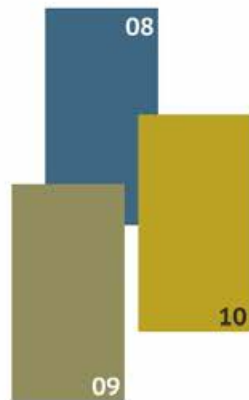
IN BETWEEN

encounters

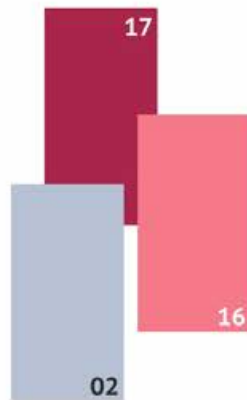

PERFORMANCE DAYS
FUNCTIONAL FABRIC FAIR



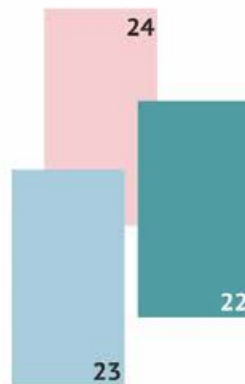
MIDAIR



LOST IN
ILLUSION



CUT LOOSE



WHERE SYMMETRY
UNFOLDS ...



SPLENDID
ISOLATION



ZEMSI

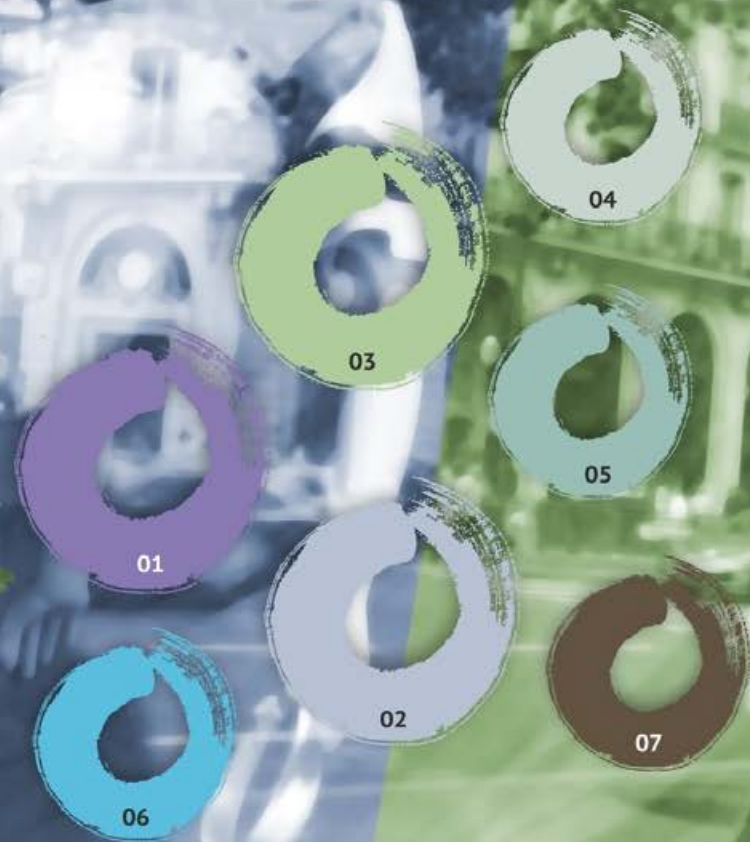
This season we like to introduce our Joker Color: A Fluo Pink we selected from swimwear fabrics. Fully aware of all fastness issues, we see this color as the perfect complement for all color stories - mainly as printed accent.



Winter 2021*22 The Seasonal Core Colors

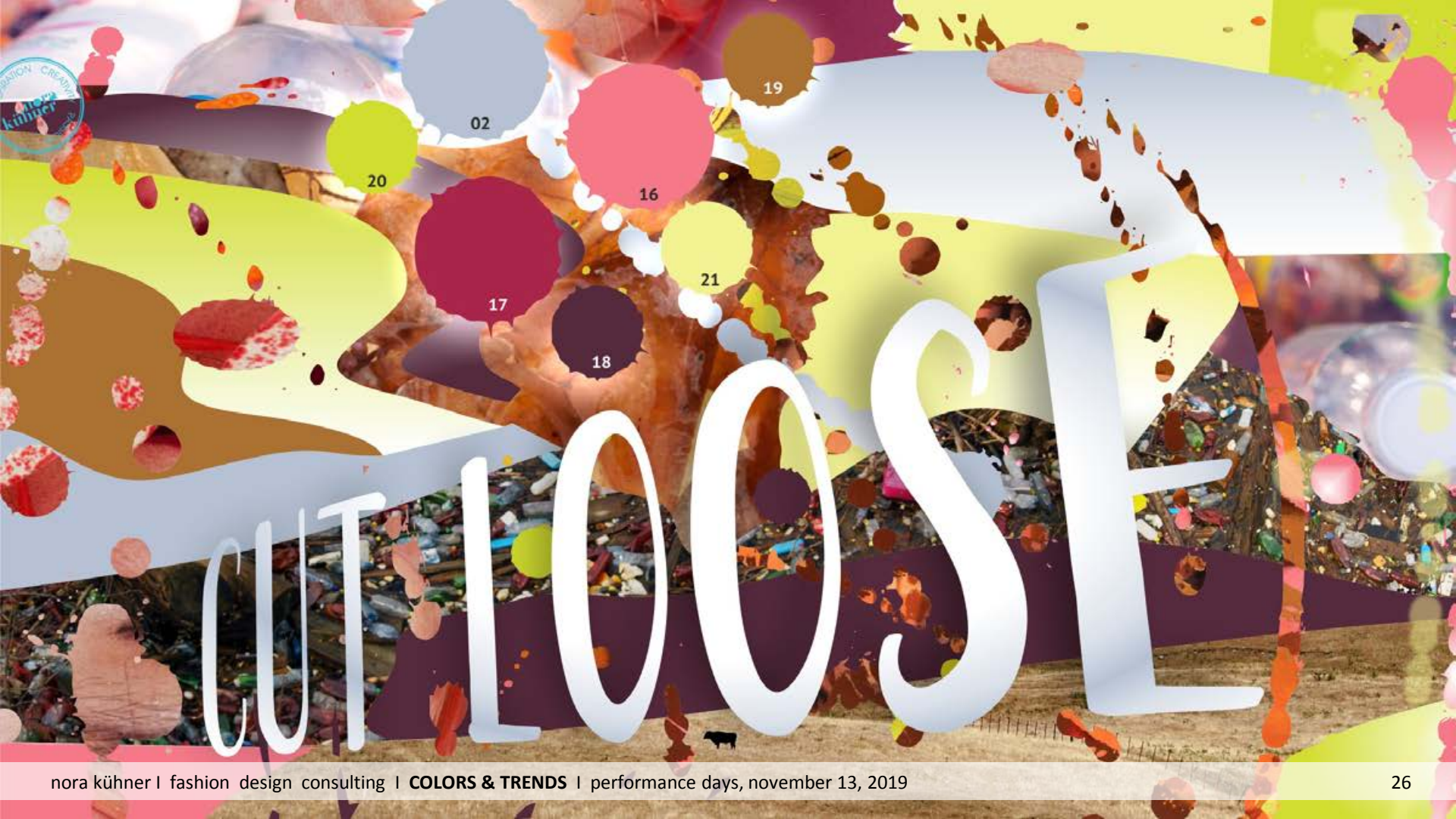


MIDAIR



LOST IN ILLUSION





CUT LOOSE



21

22

23

06

24

25

26

WHERE SYMMETRY UNFOLDS ...

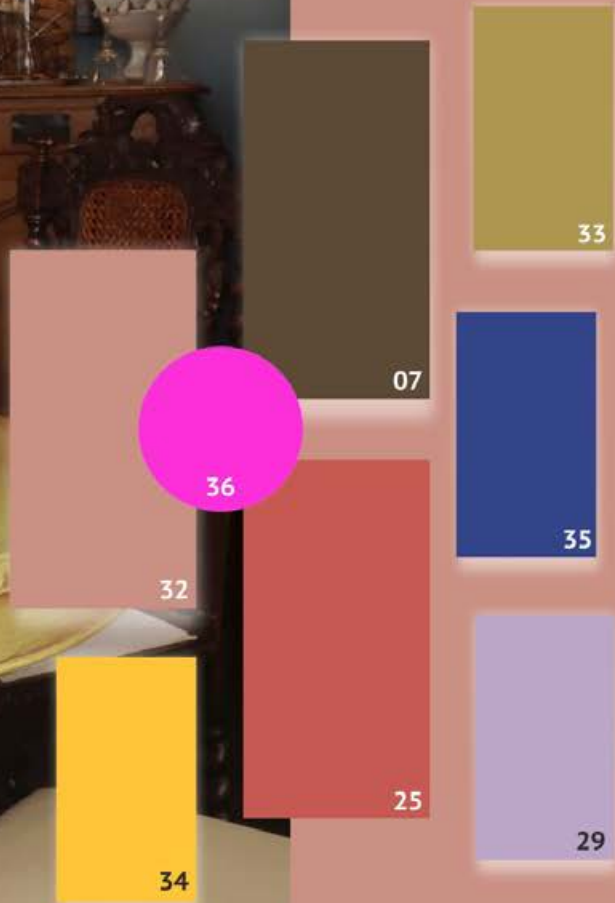


Splendid ISOLATION



ZEMSI

BEING TOGETHER



**The complete early color information for the season 2021*22
with all relevant color codes is already available.**

**Please register for your free download at
www.performancedays.com/trends/color-trends.html**

**For more seasonal inspiration, please discover
the e-magazine of PERFORMANCE COLORS by Nora Kühner
which will be available by end of January 2020.**



THANK YOU
